

Herbert Hainer
CEO of the adidas AG

Personal Data:

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|------------------------|---------------------------------------|
| Born: | 1954 in Dingolfing (Bavaria), Germany |
| Nationality: | German |
| Marital status: | Married, two daughters |
| Education: | Degree in Business Studies |

Employment:

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| since March 2001 | adidas AG* Chief Executive Officer |
| 01/2000 – 03/2001 | adidas-Salomon AG* Deputy Chairman of the Executive Board |
| since March 1997 | adidas AG Member of the Executive Board |
| 1996 – 1997 | adidas AG Senior Vice President Region Europe, Africa, Middle East (Sales + Logistics) |
| 1993 – 1995 | adidas Germany Managing Director (Sales + Logistics) |
| 1991 – 1993 | adidas Germany National Sales Director |
| 1989 – 1991 | adidas Germany Sales Director Field (Footwear, Textiles, Hardware) |
| 1987 – 1989 | adidas Germany Sales Director Hardware (Bags, Rackets, Balls) |
| 1979 – 1987 | Procter & Gamble GmbH Division Manager Sales and Marketing Germany |

Additional Mandates:

Deputy Chairman of the Supervisory Board of FC Bayern München AG, Munich, Germany
Member of the Supervisory Board, Allianz Deutschland AG, Munich, Germany
Member of the Supervisory Board, Deutsche Lufthansa AG, Cologne, Germany

* adidas-Salomon AG from 12/1997 until 05/2006